

CHECKLIST · ODOO CLIENT EDITION

Get ready for your **Odoo Experience 2026**

Over 350 talks and tens of thousands of visitors: come without a plan and you leave empty-handed. This checklist is built for companies already running on Odoo that want to leave with something concrete.

24 – 26 September

Brussels Expo

Free basic entry

Nalios stand · Hall 6, E4

Book your slot at nalios.com

[NALIOS.COM](https://nalios.com)

01 · THE COMMON GROUND

What to prepare, whatever happens

Tick as you go. Keep the checklist on you for all three days.

Before the event

- ☐ Register and pick up your pass. Basic entry is free.
- ☐ Build your talks agenda in advance: you can't see everything.
- ☐ Block the opening keynote, Thursday 8:30, where Odoo 20 is unveiled.
- ☐ Reserve slots at the stands you want to see, including the Nalios stand, Hall 6 E4.
- ☐ Write down your questions before you come, or you'll forget them on site.

On site

- ☐ Attend at least one talk from your own sector, not just the general ones.
- ☐ Watch live demos rather than wandering the aisles.
- ☐ Leave time for conversations: that's often where the ideas come from.

After

- ☐ Leave with three concrete actions to launch, not a pile of flyers.
- ☐ Reconnect with the people you met within the week, while it's still fresh.

02 · YOU'RE ALREADY AN ODOO CLIENT

Five priorities for your three days

You already run on Odoo: the point is no longer to discover, but to decide. Migration, new features, automation, next projects.

- 01**
List your current pain points
☐
- And your open questions, so you can put them straight to the experts instead of turning them over on the train home.

- 02**
Zero in on the Odoo 20 new features
☐
- The ones that touch your modules: accounting, stock, CRM, production. The rest can wait.

- 03**
Raise the question of your migration
☐
- To Odoo 20: what it means for your custom developments, and what timeline to commit to.

- 04**
See the use cases for AI connected to Odoo
☐
- To automate the repetitive tasks that eat up your teams' time.

- 05**
Come and see your integrator
☐
- To scope your next projects in person, without back-and-forth emails. Nalios stand, Hall 6 E4.

My three questions to ask on site

03 · MY FOLLOW-UP SHEET

The talks I've spotted

Jot things down as you go, day by day.

Thursday 24 September

TIME	ROOM	TOPIC	WHAT I TAKE AWAY

Friday 25 September

TIME	ROOM	TOPIC	WHAT I TAKE AWAY

Saturday 26 September

TIME	ROOM	TOPIC	WHAT I TAKE AWAY

04 · MY CONTACTS

To reconnect with this week

The people you met, while the conversation is still fresh.

NAME	COMPANY	ROLE	EMAIL / PHONE	NOTES

WE'RE WAITING FOR YOU

Come and see us at the Nalios stand

Hall 6, Stand E4. Book your slot in advance at nalios.com: we prepare the conversation upfront, and you leave with answers.